

Introducing OPENINGS

Discover new business opportunities, sell your products and services to future hospitality venues

THE CATERER 
Openings

The powerful lead generation tool
designed for the hospitality market

HOW IT WORKS



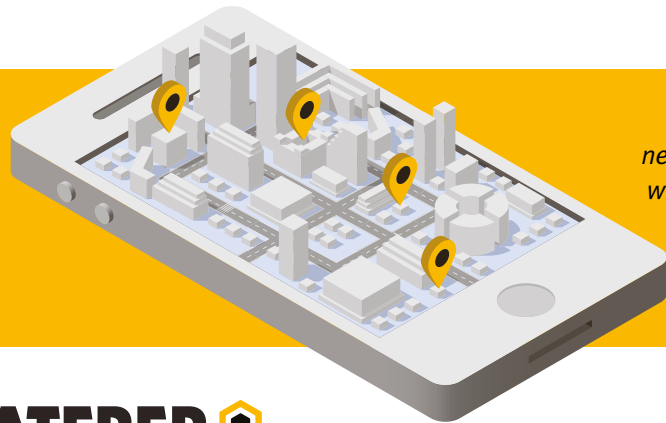
TARGET NEW
OPPORTUNITIES

Brought to you by **Barbour ABI**

How it works

We know it can be difficult to stay in the know about all relevant hospitality opportunities out there – be they chain or independents, sited within destination venues, fine dining or casual. We created Openings to identify all of these, and more.

- Identifies independents, and chain restaurants and outlets. Covers all opportunities including cafés, care providers, casual dining, destination venues, education, fast casual, fine dining, hotels, hospitals, sports clubs & stadia and staff restaurants.
- Intelligence provided includes:
 - Information about the forthcoming hospitality venue such as kitchen and restaurant sizing, project timing, dining type and opening dates.
 - Details about all companies involved in the project, including their role.
 - Decision maker details for the architect, catering consultant, developer, contractor, interior designer, kitchen consultant, M&E engineer and operator – including name, telephone number and email.
- Openings allows you to identify opportunities at an early stage, meaning you can build your pipeline and make your new business approach at the right time.



“Find new leads near your location, wherever you are”

Available on an annual subscription basis, you can see your hospitality opportunities via your desktop or your mobile phone – ideal if you spend time away from the office but still need access to your important leads.



Opportunities are displayed using location-based technology, showing projects and companies in the immediate area, along with contact details.



Access your favourites and recently viewed projects and companies from your account.



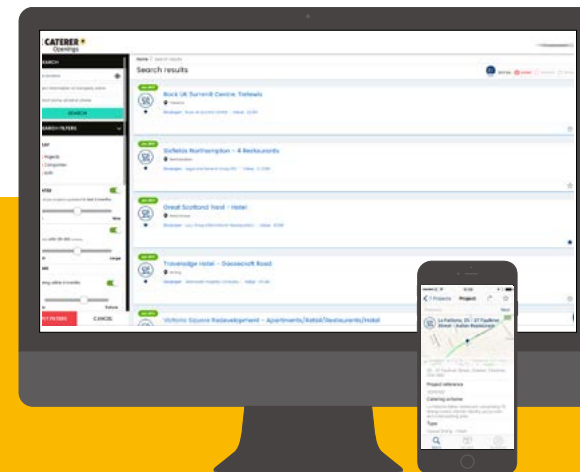
View comprehensive details of projects, companies and contacts, and explore their roles and relationships.



Search by location on a map, by address or postcode.



Search for projects and companies by keyword, address or contact.



“Our research team are focused on the hospitality industry to provide these tailored opportunities.”



Download from the iTunes store

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Target new opportunities



Download

Explore our mobile app and desktop platform to discover hospitality premises preparing to open near you.



Generate

Increase sales leads and directly contact developers and operators working on new premises in your area.



Discover

Find leads based on proposed property usage or number of covers, all from your phone or desktop.

To find out more:

[CLICK HERE](#)

or telephone 0207 921 8350

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